The JOBSFirst Team

Getting new businesses to locate here and existing businesses to stay here requires a

community wide
effort. The JOBSFirst
Team will bring
together business and
community leaders to
target potential
employers, encouraging them to locate and
expand here in
Monroe County. The



JOBSFirst Team will bring everything our community has to offer to the table – incentives, infrastructure, job training, and other resources – to create jobs.

Enhanced Jobs Plus

Since its inception three years ago, Jobs Plus helped 49 companies locate and expand in Monroe County, creating a projected 3,000 new jobs. Enhanced Jobs Plus will go a step further, giving companies greater incentives when they create even more jobs.

The GreatRebate Program

In just three years, the GreatRate program

has helped 45 companies purchase machinery and equipment so they could expand their



operations and create jobs. The GreatRebate Program will expand the number of employers that are eligible, encouraging small and medium-sized businesses to invest in new equipment and create jobs.

Home Business Incubator

Home businesses have the potential to become big businesses. The Home Business Incubator program will give people access to the information, tools, and advice they need to launch a successful home business.

Patent/Seed-Capital Fund

Monroe County already ranks in the top three commu-

nities in the nation for patents per capita. By starting a Patent/Seed-Capital Fund,



we will help entrepreneurs that have intellectual capital, such as a patent, but lack the start-up capital they need to get their business ideas off the ground.

Increased Trade and Export Assistance

Our area exports more than \$14 billion in goods and services, out-exporting more than 40 entire states. We will take full advantage of our position as an export leader by

expanding partnerships with agencies that provide local businesses with the resources they need to connect to markets around the world.

Advanced Technology Education

Center (ATEC)

MCC's
Advanced
Technology
Education
Center will be



one of our most important economic resources, helping students develop the skills needed to perform high-tech jobs. Creating a state-of-the-art research and development lab at this facility will enable the ATEC to connect high-tech workers throughout the county with employers and training.

Enhanced Job Training and Placement Services

Monroe County will partner with the state Department of Labor, the Rochester Resource Alliance, and the Workforce Investment Board to create additional job centers and make better use of technology to link people to job opportunities.

Encouraging Careers in Math, Science and Technology

Programs like the FIRST Robotics competition and the Riedman Summer Technology

Camp help kids learn new skills and develop an interest in subjects like math, science, computers, and electronics. Monroe County will work with partners like the YMCA and the Monroe County Youth Bureau to expand these programs even further and develop new programs that prepare kids for the jobs of the future.

The Graduate Incentive Program

More than 50,000 students attend colleges in our region every year. Monroe County will partner with local banks, business organizations and colleges to create a package of

economic incentives that will encourage young people to live and work in Monroe



County after they graduate.

The Made in Monroe Campaign

Consumers need to know more about the many products and services that are located here in Monroe County. By educating consumers, we can support local companies and give consumers greater confidence that they are buying high-quality products made by local workers.

Keeping Property Taxes Stable

The most important thing we can do to create the right environment for job creation and home ownership is to keep property taxes stable. We've done that – holding the line on County property taxes for 10 straight years. We need to build on that record to make it easier for employers and families to make long-term investments in our community.



Creating Jobs in Monroe County

For More Information, Call: 428-2970



